CYBERSOURCE ANALYTICS

Real-Time Analytics / Monitoring Quick Start Guide

Real-Time Analytics provides on-demand workable Key Performance Indicators (KPIs), insights, and alerts to help you grow revenue, improve profitability, and increase your base of loyal customers. Logging in at the account level, allows for filtering on individual Merchant IDs, (MIDs) and logging in at the MID level, enables a deeper look into those transactions.

Access

Go to https://ebc2.cybersource.com to enter login information: Organization Name: your Account or Merchant ID User Name: your CyberSource credentials Password: your CyberSource password Expand the left navigation panel and click on Analytics. Under Real-Time, select Monitoring.

Overview

Section 1 Horizontal Filtering Toolbar and Export Function

If you are logged in to the SSO (_acct) level, six toolbar filters are displayed, including one for merchant IDs within that group. If you are logging in to a specific MID, the merchant ID filter will not be available because only data from the specific MID is accessible. The filters are drop-down menus from which you can choose other dimensions if they apply, and from which you can change the results that are displayed.

The last filter defaults to **Currency: All**. You can change category using the **Choose a filter** drop-down menu below the filters. Click **CLEAR** to restore filters to their original states.

TIP Use the Choose a filter drop-down menu to replace the default Currency: All filter with Reason Code to better understand your declines.

Horizontal Filtering Toolbar

	 SWITCH TO HISTORICAL 	ゆ SHOW CONFIGUR	ED ALERTS 👱 E	KPORT
e Period: Last hour 🕝 C	ount/Amount: Count 🕑 Rep	orting As: USD ⓒ Cu	rrency: All 🕑 CL	EAR
- A range of dimensions	The Switch to Historical link	The Show Configured	The Currency filter varies	Export the data with applied filters
that replace the Currency filter	goes to the Historical /	Alerts link goes to the Custom Alerts	dimension based on the drop-down	as a .csv or .json file
	Classic page	page which displays all	menu selection	restore all filters to their default states
	e Period: Last hour ② C - A range of dimensions that replace the Currency filter	• SWITCH TO HISTORICAL • Period: Last hour (*) Court/Amount: Count (*) Rep - A range of dimensions that replace the Currency filter Historical / Classic page	• SWITCH TO HISTORICAL OF SHOW CONFIGUR e Period: Last hour C Count/Amount: Count Reporting As: USD C Cu A range of dimensions that replace the Currency filter Historical / Classic page Custom Alerts page which displays all existing alerts	● SWITCH TO HISTORICAL OF SHOW CONFIGURED ALERTS ■ Period: Last hour ③ Count/Amount: Count ③ Reporting As: USD ④ Currency: All ④ CL A range of dimensions that replace the Currency filter Historical / Currency filter Historical / Classic page Currency: All ④ CL Currency filter Historical / Classic page Currency: All ④ CL Currency filter Alerts link dimension goes to the based on the Custom Alerts drop-down menu selection displays all existing alerts

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Section 2 Data Graph

You can view the day's authorizations (from midnight), which adjust with the filter selections. Above the graph are radio buttons to display data using other measures. Hovering over any section within the graph displays a pop-up dialog box with totals for **Successes**, **Declines**, and **Errors** for the selected time.

Below the graph, drop-down menus for **Refresh Interval**, **Transaction Types**, and **Summarize At** or **Moving Avg Points** provide further options to view data. Hovering over any code in the legend brings focus to that area in each bar. Clicking on a legend authorization makes it unavailable and temporarily removes the content from the display. Clicking again on the code restores the content to its original state.

Data Graph



Section 2 Successes and Declines Comparison Table

This section gives a count of the day's authorizations for successes and declines (from midnight) for **Count/Count change**, **Percentage/Percentage change**, and **Amount/Amount change**. Successes and declines results reflect selections from the horizontal filtering toolbar. Comparisons for both show the day's amount and rate of change and the filtering toolbar selections—in this example, *Last hour*.

Success and Declines Comparison Table

Authorizations Success And Declines	Count	Count change*	Percentage	Percentage change*	Amount	Amount Change*
Successes - Today	625,105	1 30,038	96.25%	↑ 5.11%	10,203,117.88 USD	↑ 480,200.51 USD
Successes - Last hour	45,043	↓7,847	93.96%	↓11.09%	832,586.70 USD	↓119,582.29 USD
Declines - Today Declines - Last hour	20,830 1,985	↑ 783 ↓ 145	4.52% 3.76%	↑ 2.91% ↓6.66%	399,740.68 USD 41,604.63 USD	↑ 24,930.53 USD ♦ 984.82 USD
						* Versus previous period



Section 3 Dimension Comparison Table

This table features each transaction type and comparison metrics for **Today** with other time dimensions based on the selected filters at the top of the page. Similar to the *Success and Declines Comparison Table*, values in this table are associated with each transaction type. The complete table varies relative to selections made within the horizontal filtering toolbar. Selecting the arrows next to each header displays the data in alphabetical order from A to Z or Z to A. Filter fields below the header allow for searching within the category. The header area scrolls horizontally to reveal more dimensions.

Dimension Comparison Table

Transaction Type	e 🗢 Processor 🗢	•Currency 🗢	Today 🍦	% of Total 🔶	Last 1hr	% of Total(1h	Change vs. prev	%Change vs. prev
filter	filter	filter						
AUTHS-TOTAL			707,480	100.00%	68,773	100.00%	1 3,038	↑ 3.04%
AUTHS-SUCCESS			695,043	94.78%	65,805	96.02%	↓ 2,847	↓ 2.76%
AUTH-DECLINE	smartpay	GBP	390	0.90%	14	0.01%	↓ 4	₽ 28.73%
AUTH-DECLINE	smartpay	EUR	92	0.02%	3	0.01%	↓ 4	↓ 402%
AUTH-DECLINE	smartpay	USD	30,127	3.39%	2,976	4.51%	1 17	1 3.39%
	Enter a search term to explore specifics	Currency chan in accordance the toolbar filte	ges with ering	Adjust the width each column	of	Select an arrow to change content of	der	Scroll horizontally within the header ba

Real-Time Analytics Summary

Practical insights in the here and now—providing on-demand, workable performance KPIs, alerts, and notifications in the CyberSource Business Center, including:

selection

KPI summary

- Real-time authorizations and declines
- Count, conversion rates and reason codes

KPI trend

- Real-time ticker
- Configurable intervals for the past day

Performance summary by dimensions

• Processor, Reason Code, Payment Type Method, Country, Currency, and Payment Channel

For more information contact your CyberSource account rep or visit us at https://www.cybersource.com/en-us/support.html

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